

JOIN

THE MBA

PROGRAM

THAT KICK STARTS YOUR

CAREER

BEFORE IT GIVES YOU

A DEGREE



AJEENKYA
D Y PATIL UNIVERSITY



TIMESPRO
GRADUATE TO PROFESSIONAL

THE TIMES OF INDIA GROUP

This year, The Times of India Group embarks on the 175th year of its existence and continues with its aim of furthering the growth of the nation and its citizens.

The Group has interests spanning across sectors like Print, Television, Radio, Internet, Mobile, OOH advertising, Music and many more. With iconic nationwide initiatives such as "Lead India" and "Young Leaders", the Group strives to identify India's future leaders. "Teach India" is an effort by The Times of India Group to bring the educated middle class closer to millions of underprivileged children who are deprived of formal education.

With initiatives like "TimesPro", The Times of India Group seeks to extend "excellence in delivery" in the education sector, so as to unlock the massive potential of the youth of India.

TIMESPRO

The Times of India Group and The Economic Times in particular, have long enjoyed excellent rapport with India Inc. The Times Centre for Learning aims to be a key catalyst in efforts made towards creating a steady supply of quality professionals with the requisite skills for various sectors.

Times Centre for Learning through its TimesPro brand aims to provide a platform for all aspiring candidates who demonstrate an aptitude for a professional career, to get identified and nurtured as per the requirements of the sector.

The programs offered under the TimesPro brand focus on providing academic inputs coupled with practical nuances in various industry sectors. The objective is to create a pool of talented professionals who can devote their potential towards accelerating the growth of their organisation.



AJEENKYA DY PATIL UNIVERSITY- SCHOOL OF MANAGEMENT

Ajeenkya DY Patil University, Pune has been established under Maharashtra Govt. Act III of 2015 of Government of Maharashtra.

The University aims to contribute to the creation of Innovation oriented Indian society by focusing on academic excellence in teaching, research and quality of service. Our purpose is to help transform individuals into the thinkers, dreamers and innovators of tomorrow and is proud to call itself an Innovation University.

The University School of Management is a state-of-the-art business school in reflecting the University's commitment of innovative business education and cutting-edge, experiential learning environment. The programs focus on real-world challenges wherein students find their thinking challenged and stimulated whilst gaining new perspectives and capabilities, cutting-edge business acumen and academic insights.

The management programs impart to the student the confidence and leadership to operate in a new world and to make a difference to the world. The programs are grounded in the business needs of current and future times and addresses this with a combination of theory and practice imparted in a practical environment through renowned faculty, noted business innovators, illustrious guest faculty and networking with companies, businesses, business associations and chambers.

Highlights of Ajeenkya DY Patil University-School of Management:

- A state-of-the-art business school reflecting the University's commitment of innovative business education and cutting-edge, experiential learning environment
- The School of Management endeavors to be unique in providing world class management education which includes "hard skills" of leadership, teamwork, ethics and communication which is critical for effective management

Courses offered:

MBA in Banking and Financial Services
MBA in Business Analytics

Fee Structure:

MBA in Banking and Financial Services	MBA in Business Analytics
Total Fees*: ₹6,37,080/- for 4 Semesters (includes course material cost for all the 4 semesters)	Total Fees*: ₹7,49,440/- for 4 Semesters (includes course material cost for all the 4 semesters)
Year 1: ₹ 3,31,518/-	Year 1: ₹ 3,85,844/-
Year 2: ₹ 3,05,562/-	Year 2: ₹ 3,63,596/-

* TAP fee will be Rs. 500/- and Hostel and admission fee are separate

University website: www.adypu.edu.in

Campus: Ajeenkya DY Patil University, Charoli Bk. Via Lohegaon, Pune - 412105.

ENGAGING, EXPERIENCED FACULTY

Learning transforms who a student is, and what a student can do. Learning is not just an accumulation of skills and information, but also a process of becoming. Education at ADYPU is about learning how to think. Our faculty encourages students not become passive recipients of knowledge, but facilitate their path of discovery. With small class sizes, students are encouraged to think critically and express themselves clearly.

The ADYPU faculty is made up of enthusiastic and experienced full-time faculty members. World-class visiting faculty members from the finest institutions around the world support them.

These faculty members not only share knowledge of their fields and the subjects they teach, but also challenge and inspire students to explore new ways of thinking. The faculty has a lot of real-world experience to share. They constantly encourage students to discover new realms of knowledge. Through reviews of your work, you'll constantly be challenged to raise your expectations of yourself.



AJEENKYA
D Y PATIL UNIVERSITY

MBA IN BANKING & FINANCIAL SERVICES

MBA in Banking and Financial Services is a two year in-depth program allowing graduates to fast track their Banking career by focussed knowledge through retail banking, treasury and foreign exchange, core banking (Finacle), legal and regulatory aspects, corporate banking etc. The program offers graduates the diversity of classroom training through extensive instructor-led equipped with case studies, role play, simulations etc. and following case method teaching as major pedagogy ensuring that the program leaves graduates well equipped to take on a sales and service role in banking industry. Highly trained and experienced faculty from academia and industry are managing this program to give an advantage to our graduates. The objective of the program is to develop analytical thinking, cultural awareness, in-depth understanding of business and strategy, leadership, teamwork, develop ownership quotient.

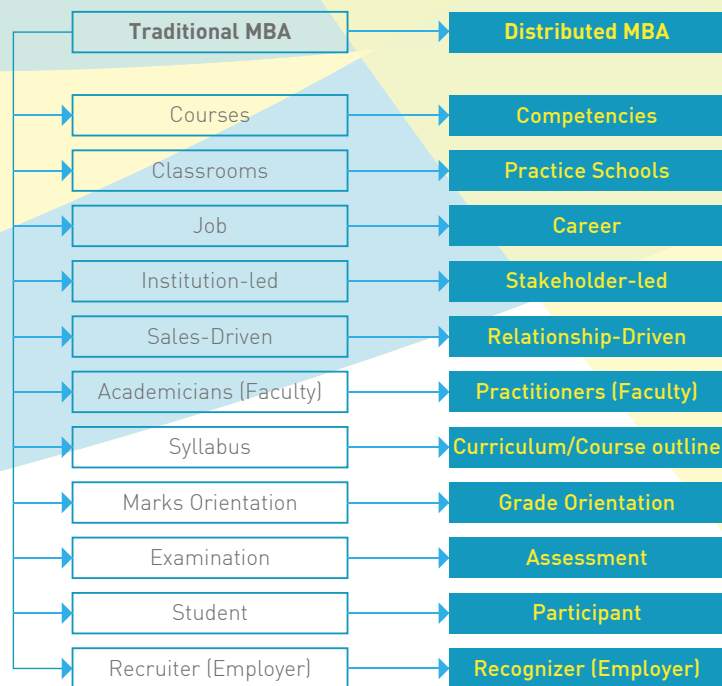
Highlights:

- Focus on hands-on learning with 65% practical learning and 35% theoretical concepts
- Extensive coverage and Intensive learning environment
- Industry-vetted content, interaction with experts from Industry and academia background
- Assorted books by different faculty
- Harvard Business School Case Studies
- Harvard Business Online Courses and other materials
- TimesPro certificate at the end of first year and University degree at the end of second year
- Blended learning with Finacle by Infosys and Economic Times FinPro by Times Group
- Embedded Certification (5 NCFM Certificates/1 NISM/3 DBF certificates)
- Harvard Business School learning material
- Placement opportunities at the end of 1st year

Eligibility Criteria:

- Less than or equal to 25 years
- Minimum 50% in class X, XII and graduation
- Graduation from Indian Universities
- No gaps in education (However, 1 year gap between Class XII and Graduation is acceptable)
- Must be from a regular mode of graduation

Value Proposition:



MBA IN BUSINESS ANALYTICS

The MBA in Business Analytics program is one of India's leading courses. This course focuses on the understanding of analytical concepts, tools and techniques to solve business problems.

India's first ever distributed MBA model, a 2 year program - wherein the first year is a residential course and the second year is a blended program approved by the University with placement opportunities after successful completion of the first year.

The learner will be exposed to a mix of classroom teaching and hands-on training of analytical tools with an aim to be a skilled data scientist. The learners will be absorbed by leading IT/ITes companies and analytics units of large corporates.

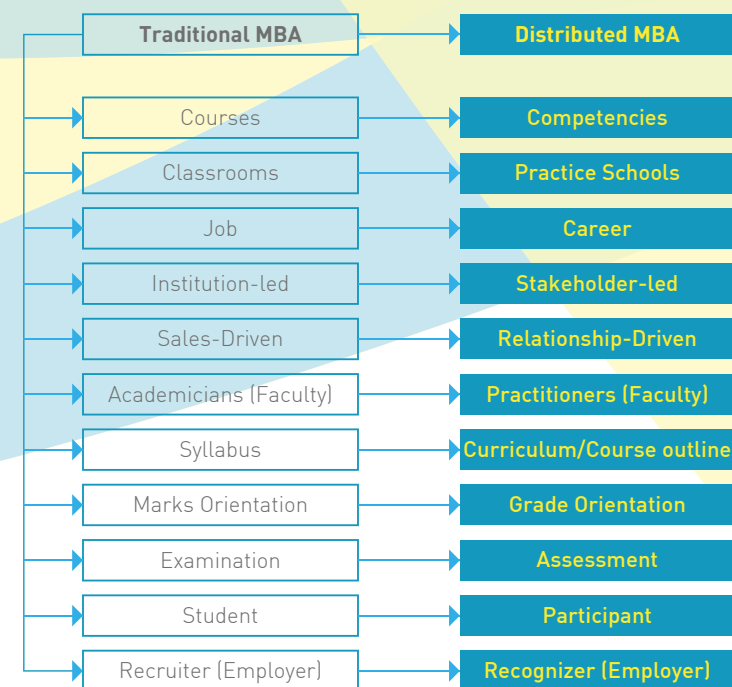
Highlights:

- Focus on hands on learning with 65% practical learning and 35% theoretical concepts
- Salaries up to ₹4 lakh after successful completion of the program
- Hand holding from scratch through the entire journey of entry level to skill set development
- Optimum mix of concepts, tools and techniques for in-depth learning of the analytical domain
- Extensive and rigorous training of R
- Comprehensive coverage of data scientist skills
- Industry-vetted curriculum and content
- Blended delivery with classroom and web-based learning
- Practice exercises on converting raw data into business insights
- Continuous assessments that include quizzes, exam papers, and business cases solving through the application of analytical tools
- Harvard Business Online Courses and other materials
- Harvard Business School Case Studies
- TimesPro certificate at the end of first year and University degree at the end of second year
- Placement opportunities at the end of 1st year

Eligibility Criteria:

- Less than or equal to 25 years
- Minimum 50% in class X, XII and graduation
- Graduation from Indian Universities
- No gaps in education (However, 1 year gap between Class XII and Graduation is acceptable)
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Value Proposition:



CONTENT STRUCTURE OF THE BANKING & FINANCIAL SERVICES PROGRAM:

First Semester	Topics	Subject Code	Credits	Session
Subject 1:	Basic of business Foundation of business. Corporate Organisation Finance and Trade Principle of Management	1.1	3	33
Subject 2:	Managerial Economics	1.2	3	33
Subject 3:	Business Mathematics & Statistics	1.3	3	33
Subject 4:	Principles & Practices of Banking (DBF 1)	1.4	4	44
Subject 5:	Accounting and Finance for Bankers (DBF 2)	1.5	4	44
Subject 6:	Corporate Finance	1.6	3	33
Subject 7:	Business communications Basic Communicate Like A Professional (CLAP) - I (Individual Communication) Self-Competencies, Personal Effectiveness and Relationship Leadership (PEAR)	1.7	5	55
Subject 8:	IT for Management Basic Excelling with Excel Basic	1.8	2	22
Subject 9:	Business Orientation Service Competencies Customer First Mindset Positive Outlook Professional Acumen People Orientation Basis respect Resourcefulness Personalized responsiveness Reliability	1.9	2	22
Subject 10:	Banking and Insurance Co-Curricular Certifications Commercial Banking in India: A Beginner's Module (NCFM) Financial Markets: A Beginner's Module (NCFM) Banking Sector Module (NCFM) Securities Market: Basic Module (NCFM)	1.10		
Subject 11:	Project Banking needs Survey 4 days	1.11	2	24
			31 Credit	343 Session

Second Semester	Topics	Subject Code	Credits	Session
Subject 1:	Basic of business	2.1	3	33
Subject 2:	Legal and Regulatory Aspects of Banking	2.2	4	44
Subject 3:	Technology in Banking Management	2.3	3	33
Subject 4:	Corporate Banking	2.4	3	33
Subject 5:	Principle concept of banking ET FinPro FA Series Level 1	2.5	2	22

Subject 6:	Organisational behaviour, Customer Centricity Customer touch points and handling complaints Managing Conflicts Team Building Creating Customer Experience Leadership	2.6	2	22
Subject 7:	IT for Management Advance Excelling with Excel Advance Core Banking (Finacle)-1	2.7	5	55
Subject 8:	Principal Concepts of Trading Instruments Mutual Fund: Beginner's Module (NCFM) Mutual Fund Distributors Certification Examination (NISM)	2.8		
Subject 9:	Business Communications Basic Communicate Like A Professional (CLAP) - I (Individual Communication) (Self-Competencies, Personal Effectiveness and Relationship Leadership (PEARL)	2.9	5	55
Subject 10:	Project Branch Banking Program 15 days	2.10	3	33
			30 Credit	387 Session

Third Semester	Topics	Subject Code	Credits	Session
Subject 1:	Credit & Risk Management	3.1	3	33
Subject 2:	International Trade & Finance	3.2	3	33
Subject 3:	Financial Planning & Wealth Management	3.3	3	33
Subject 4:	Treasury & Foreign Exchange	3.4	3	33
Subject 5:	Technology in banking Core Banking (Finacle)-2 ET FinPro FA Series Advance Excelling with Excel Advance	3.5	7	77
Subject 6:	Service Management CLAP - III Personal Effectiveness and Relationship Leadership (PEARL) - III Creativity and Innovation Professional Etiquette Cultural Awareness Job Knowledge & Application	3.6	5	55
Subject 7:	Entrepreneurship Management Building Ownership into your Strategic Value Vision Putting Customers to Work Boosting Employee OQ Build a Strong and Adaptive Ownership Culture	3.7	2	22
Subject 8:	Banking and Insurance Principles and Practices of Banking : DBF-1 Accounting and Finance for Bankers : DBF -2 Legal and Regulatory Aspects of Banking : DBF-3	3.8		
Subject 9:	Project Rural Banking Program 12 Days	3.9	4	72
			30 Credit	358 Session

Fourth Semester	Topics	Subject Code	HRM	Credit	Session
Subject 1:	Business Strategy	4.1	Strategic HRM	3	33
Subject 2:	Business Law	4.2	Competency Mapping & Assessment	3	33
Subject 3:	Any 3 Courses From Finance, Marketing, HRM	4.3	Training & Development		
	Finance	Marketing	Performance Appraisal & Management	9	99
	Behavioral Finance	CRM	Industrial & Labor Relations		
	Business Analysis & Valuation	Consumer Behavior	Leadership & Change Management		
	Project Finance	Brand Management	Multi-cultural Management		
	Corporate Finance Reporting & Earnings Management	Advertisement & Sales Promotion	Building High Performance Organizations through High Performance Teams		
	Corporate Tax Planning & Management	Marketing Research	Global HRM Practices		
	Fixed Income Securities	Services Marketing			
	International Finance	International Marketing			
	Management of Financial Services	Retail Management			
	Investment Analysis & Portfolio Management	Rural Marketing			
	Strategic Cost Management	Sales & Distribution Management			
				15 Credit	165 Session

FOR 2 YEARS

Total number of sessions: 1253

Total Number of credits: 106

Total numbers hours: 1440.95

One Session is equal to: 75 Minutes

ADMISSION PROCESS: TAP (TimesPro Admission Process) test + Interview

CONTENT STRUCTURE OF THE BUSINESS ANALYTICS PROGRAM:

CODE	I SEMESTER	L	T	P	C
MMS-A13101	Managerial Economics	3	0	0	3
MMS-A13102	Financial Accounting	2	2	0	3
MMS-A13103	Marketing Management & Consumer Behaviour	2	2	0	3
MMS-A13104	Organizational Behaviour	3	0	0	3
MMS-A13105	MS Access and Excelling MS Excel (VBA Programming)	0	0	6	3
MMS-A13106	Data Management – I (Introduction to Business Analytics, Programming Concepts and Getting Started with R) (TimesPro Content - Full)	0	0	6	3
MMS-A13107	Data Discovery and Visualization (using R) (TimesPro Content - Full)	0	0	6	3
MMS-A13108	Business Statistics - I	2	2	0	3
MMS-A13109	Business Communication – I	0	0	2	1
Total Credits		25			

CODE	SEMESTER-II	L	T	P	C
MMS-A13201	Operations Management	2	2	0	3
MMS-A13202	Business Research Methods	2	2	0	3
MMS-A13203	Management Information System	2	2	0	3
MMS-A13204	Data Management – II Data Warehousing, Business Intelligence and Data Mining (TimesPro Content - Full)	2	2	0	3
MMS-A13205	Business Statistics - II (using R) (Text Book + TimesPro Content Full)	2	2	0	3
MMS-A13206	Data Mining Techniques – Predictive Modeling and Pattern Discovery (using R) (TimesPro Content - Full)	2	2	0	3
MMS-A13207	Business Forecasting and Econometrics (using R) (TimesPro Content - Partial)	2	0	2	2
MMS-A13208	Digital Marketing and Social Media Analytics	2	0	2	2
MMS-A13209	Business Communication – II	0	0	2	1
Total		23			

CODE	SEMESTER-III	L	T	P	C
MMS-A13301	Big Data, Text Analytics & Web Analytics (TimesPro Content - Partial)	2	0	2	3
MMS-A13302	Cloud Computing + Hadoop + MapReduce	2	0	2	3
MMS-A13303	Operations Research (using Excel Solver) (TimesPro Content-Partail)	2	0	2	3
MMS-A13304	Multivariate Data Analysis (Using R)	2	0	2	3
MMS-A13305	Machine Learning (Using R)	1	0	2	2
MMS-A13306	Enterprise Resource Planning (Erp)	1	0	2	2
MMS-A13307	Project Management	1	0	2	2
MMS-A13308	Strategic Management	2	1	0	2
MMS-A13309	Business Communication – III	0	0	2	1
Total		21			

ADMISSION PROCESS: TAP (TimesPro Admission Process) test + Interview

STUDENTS SPEAK

Karishma Singh

I like this program because it focuses on 35% theoretical concepts and 65% practical learning. The best feature about TimesPro's Distributed MBA is that the course trains graduates with professional skills required in real life job situations. I can vouch for it from my own experience, since the practical approach of the program increased my confidence in facing people and making presentations. The course not only prepares us for a bright career but also makes us skilled professionals.

The campus life is very cordial. It provides multiple course diversity, depending on the need for a job. The immersion program like BNAS helped us to know about poor people's idea of banking; Harvard Material (case studies, book chapters, technical notes, etc.) along with other material (articles, white papers, etc.) are an experiential learning process that makes the Distributed MBA a cut above the rest.



K. Aditya

TimesPro's Distributed MBA gave me a great chance to increase my knowledge about the industry. The best feature about it is the diversified and well planned course structure. Along with that the well prescribed text books aided me in gaining knowledge about the financial system step by step, as I'm from technical background. The direct interaction between corporates and the students also helped us gain an insight of the industry from an experienced professional's perspective.

Programs like BNAS and banking immersion helped me understand the present condition of the rural public, their needs, and the working of banking and financial institutions. Specialized faculty with great experience helped me in understanding the concepts and thus to do well in the certification courses like NCFM, NISM and DBF which are also included in the course structure. Another good thing is that the students are from different parts of the country and that helps us in getting accustomed to different cultures and mindsets.

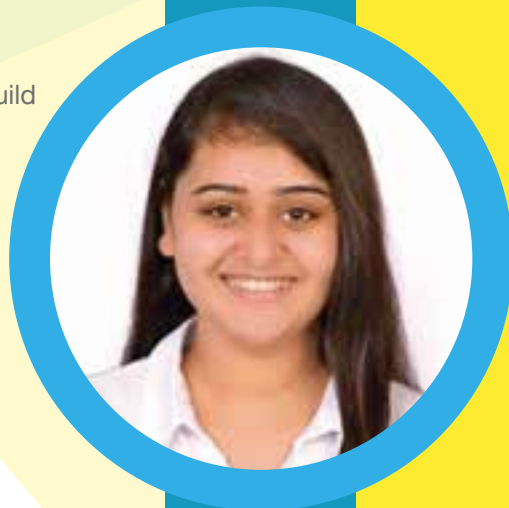
The campus life is one of the best features about this course as all the students are allotted rooms in such a way that we stay together and help each other study and share knowledge.



Mansi Shah

Timespro's Distributed MBA is designed in a way which helps build service, self and professional competencies along with co-curricular certifications. Classroom delivery is done through the best case study material of Harvard Business School and other course material that helps enhance our capabilities in the professional world.

Distributed MBA comes with a combination of University Credits and Professional certifications, taught by experienced faculties. I am very satisfied by the education system that has helped me transform into a professional.



TIMESPRO

Enquiry Form

PCO.ENF.01

Welcome to TimesPro.

Kindly provide all the information accurately as requested in this form. This will help us to guide you better.

PLEASE FILL DETAILS IN BLOCK LETTERS ONLY

PERSONAL INFORMATION

NAME	
DOB (DD/MM/YYYY)	
PARENT/GUARDIAN NAME	
CELL NO. & LANDLINE NO.	
PARENT CONTACT NO.	
EMAIL ID	
ADDRESS	
CITY	
PINCODE	

CURRENT STATUS

STREAM OF EDUCATION	ENGINEERING / NON-ENGINEERING
SPECIALIZATION	
EMPLOYEED (Y/N)	

ACADEMIC DETAILS

CLASS/STD	INSTITUTE NAME	STREAM OF EDUCATION / DEGREE	YEAR OF PASSING	GRADE / PERCENTAGE	FULL TIME / PART TIME / CORRESPONDENCE
XTH					
XIITH					
GRADUATION					
POST GRADUATION					
ANY OTHER					

I CAME TO KNOW ABOUT TIMESPRO THROUGH:

Print Ad	SMS	Leaflets	Newspaper Insert	Banners / Posters	Radio	Alternate Channel Partner	Friend Referral	Other Websites	Other Sources (please mention below)
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DO YOU WANT TO REFER ANY FRIENDS LOOKING FOR A SIMILAR COURSE?

Referral Name	Referral Name	Email ID

FOR OFFICE USE ONLY

DATE OF COUNSELLING:
REMARKS

ENQUIRY NUMBER:
COUNSELLOR NAME:





TIMESPRO

GRADUATE TO PROFESSIONAL

**FOR MORE INFORMATION, CALL 1800 102 2323
OR LOG ON TO www.timespro.com/distributed-mba**

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